

Digital Trustees

Ross McCulloch - Third Sector Lab



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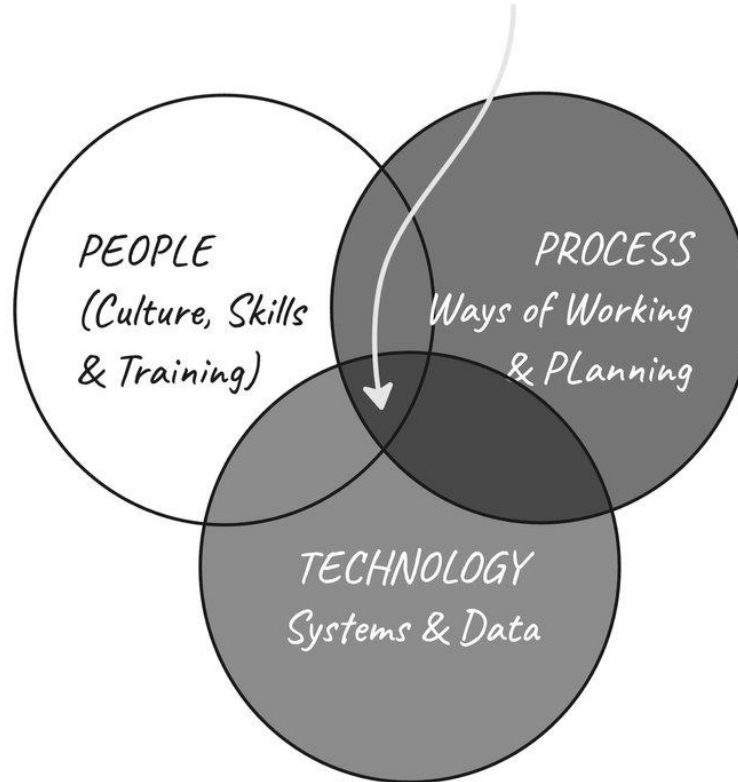
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*digital
transformation*




Charity Digital Skills Report 2025

- 44% of charities have a strategy in place for digital.
- 63% of charities feel they have made digital progress this last year.
- 76% of charities are using AI in their day to day operations.
- 28% of charities say their trustees' digital skills are low or have room for improvement. 41% of charities do not have a digital trustee (2024 figure).
- 68% of small charities are struggling with digital because of squeezed finances.
- 56% are not engaging with emerging tech trends.



Think about a time you had a good service experience online.

Describe what made that service so good in one word.

A photograph of a busy indoor event space, likely a networking or community gathering. In the foreground, a white marble table holds several boxes of food, including what appears to be pizza and pastries, along with yellow and red boxes of beverages. In the background, a diverse group of people is engaged in conversations. A woman with blonde hair and a green patterned top is seen in profile, talking to others. A woman with long brown hair, wearing a black leather jacket and blue jeans, stands with her back to the camera. The room has a modern aesthetic with a grey floor, wooden chairs, and recessed ceiling lights. The overall atmosphere is professional yet relaxed.

Every charity deserves a digital, data or design expert on their board to help deliver more impact than ever before.

Digital Trustees is working to make this happen through matchmaking and education in the charity & tech sector.

A person wearing a brown jacket, a red backpack, and headphones is walking away from the camera on a city street. The street is lined with modern buildings, some with glass facades reflecting the sky. The sky is blue with scattered white clouds. The overall scene is a busy urban environment.

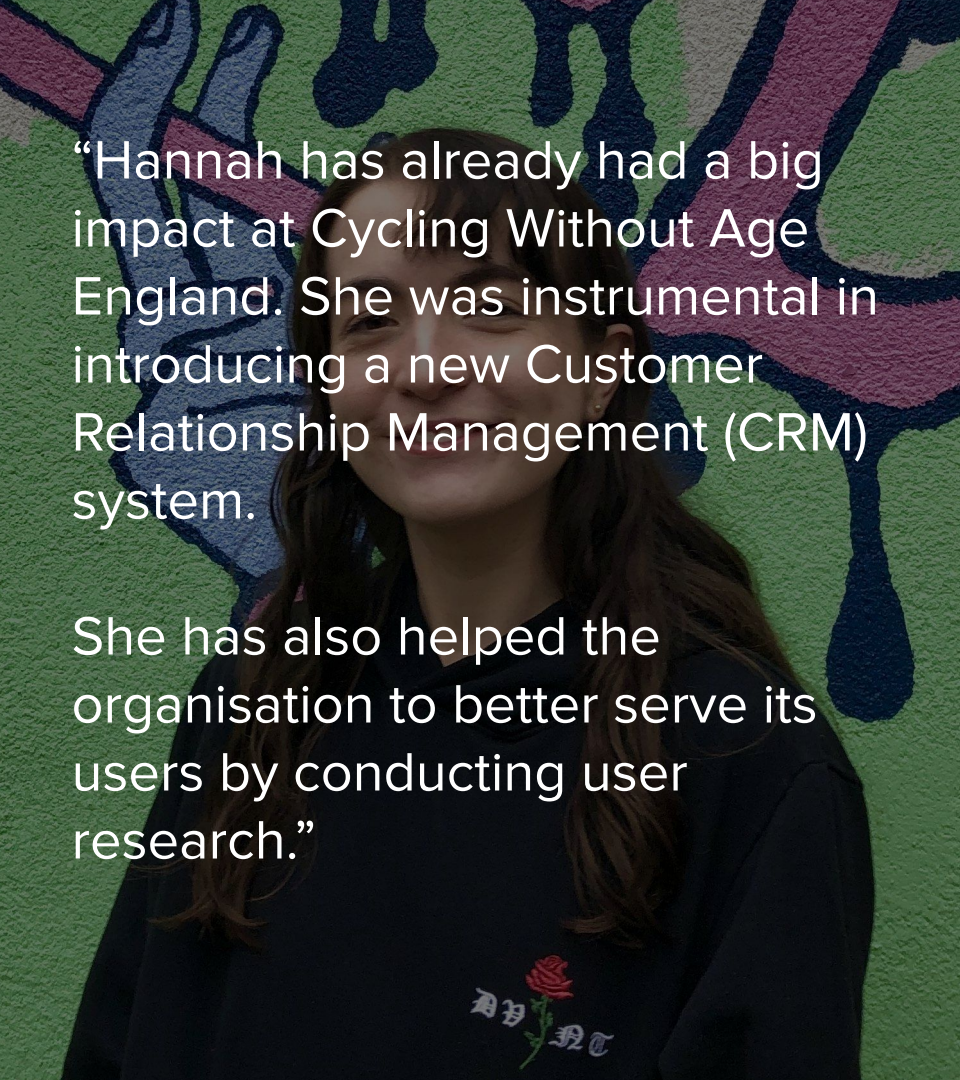
You need a Digital Trustee the same way you need a Finance Trustee.

The background image shows an indoor event space. On the left, a blue banner with white and yellow graphics is partially visible. In the center and right, several people are standing and talking. A man in a light green jacket and dark trousers is seen from the back, standing next to a man in a blue shirt. The floor has a grey and white geometric pattern. A clear water bottle is on the floor in the bottom right corner.

Less than 3% of charity trustees are under 30.

Less than 8% of charity trustees are from Black and Asian Backgrounds.

Only 13% of the UK's largest 500 charities have gender parity on their boards.




“Hannah has already had a big impact at Cycling Without Age England. She was instrumental in introducing a new Customer Relationship Management (CRM) system.

She has also helped the organisation to better serve its users by conducting user research.”

Hannah Wallwork

User Researcher - Neontribe



“I think people need to go into it with eyes open and they need to understand that it’s a commitment, but it can be a rewarding and ultimately beneficial thing for your career, and bring a new perspective to your job.”

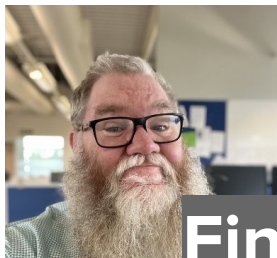
Hugh Wallace

Chief Information Officer -
Research Data Scotland



Akshey Kalra

[Find out more](#)



Tom Thomas

[Find out more](#)



Danielle Brooks

[Find out more](#)



Bunmi Sowande

[Find out more](#)

**Find the right Digital Trustee.
Create your organisation profile.
Apply for our March Cohort:**

thirdsectorlab.co.uk/digital-trustees



Victim Support Scotland

[Find out more](#)



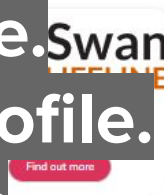
World Child Cancer UK

[Find out more](#)



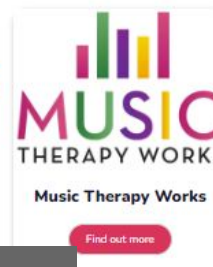
Citizens Advice SORT Group

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Swan Music

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MUSIC THERAPY WORKS

Music Therapy Works

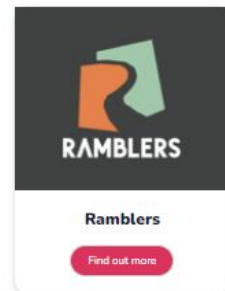
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FORTH CHILDREN'S THEATRE

Forth Children's Theatre

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RAMBLERS


Rambler's

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Nurturing Affective Care (NAC)

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“Don’t transform to
preserve the **‘how’**
- transform to
match the **‘why’**.”

Lindsay Herbert

IBM



Any questions?

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