

A charity guide to Meta Quest VR



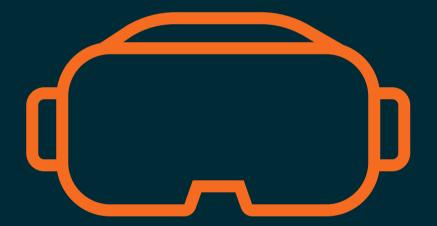


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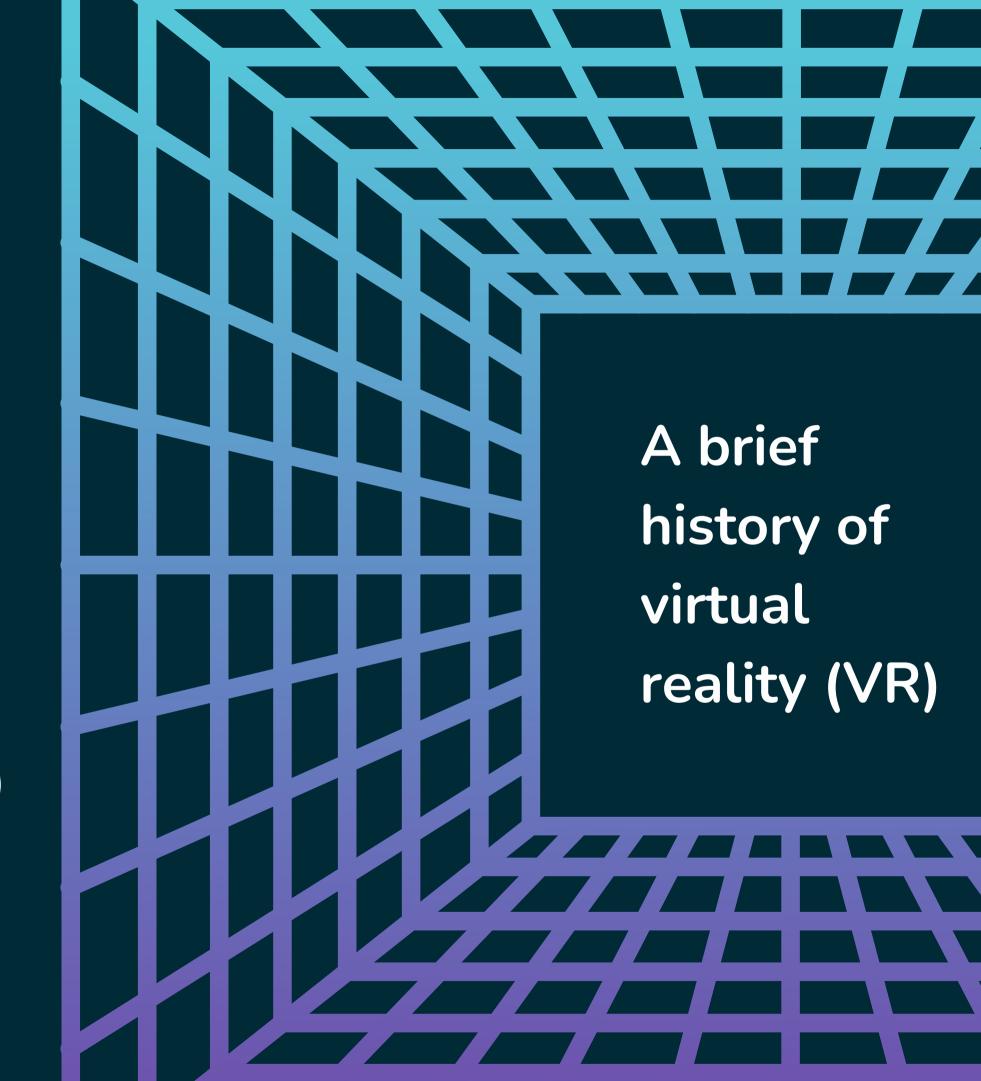
## Meta Quest Pro on the Charity Digital Exchange





- Price: £200
- More than 75% discount on retail price, saving £750
- Includes:
  - 1. One Meta Quest Pro VR headset
  - 2. Two Meta Quest Touch Pro controllers
  - 3. All the relevant charging options
  - 4. Great accessories, including two stylus tips, two light blockers, one cable clip, a protective cover, one cleaning cloth, and two wrist straps
  - 5. One-year warranty

- The technology has existed since the 1960s
- In 2018, more than 170 million active users across the world (Source)
- 90% of consumers in UK and US are aware of virtual reality (<u>Source</u>)



#### How virtual reality works

VR headsets immerse the user in a life-sized 3D virtual environment without the usual boundaries of a screen.

Inside a VR headset, there's a small screen inches from your eyes, augmented with stereoscopic lenses, which make the image 3D.

As you move your head, the screen follows you, creating the illusion of being in that world.



#### Features of the Meta Quest Pro

- Self-contained don't need a PC to connect it, just an app
- Passthrough feature allows users to stay present
- Integrated speakers and microphone
- Allows remote workers to work together in a virtual office space





#### Practical applications of Meta Quest Pro

#### Learning and training



- Helps staff and volunteers train for real-world scenarios by simulating issues they might face
- Helps users stay focused, learn faster, and improve engagement
- <u>63%of people</u> who use VR for hard skills training say that they absorb information more quickly than other e-learners
- Can also be used to give tours of facilities and services to drive impact and put beneficiaries at ease

#### **Building communities**



- Promotes collaboration, provides access and engagement to events and meetings, regardless of geographical location
- Meeting with a VR headset decreases <u>carbon</u> <u>impact by 98.5%</u>
- 68% of employees think VR creates a better sense of belonging

# Meetings and collaboration



- Allows charities to feel closer, meet needs, and stay focused
- Prevents distraction, isolation, and fatigue
- Transports employees, volunteers, and service users into immersive meeting spaces that seem perfect for client presentations, brainstorming, and other forms of ideation, using Horizon Workrooms



# How charities are using Meta Quest and VR



"The headsets have opened up a world of possibilities for us."

"Our charity, Hull 4 Heroes, recently purchased two Meta Quest headsets after struggling with several other types that were very expensive to purchase and difficult to use subsequently we had to return them. The Meta Quest headsets were a breath of fresh air—they worked instantly and were incredibly easy to set up and use."

Paul Matson, Founder & Chief Executive, Hull4Heroes



charity: water







 Has used VR since 2019 to provide a 360-degree tour of its facilities and services

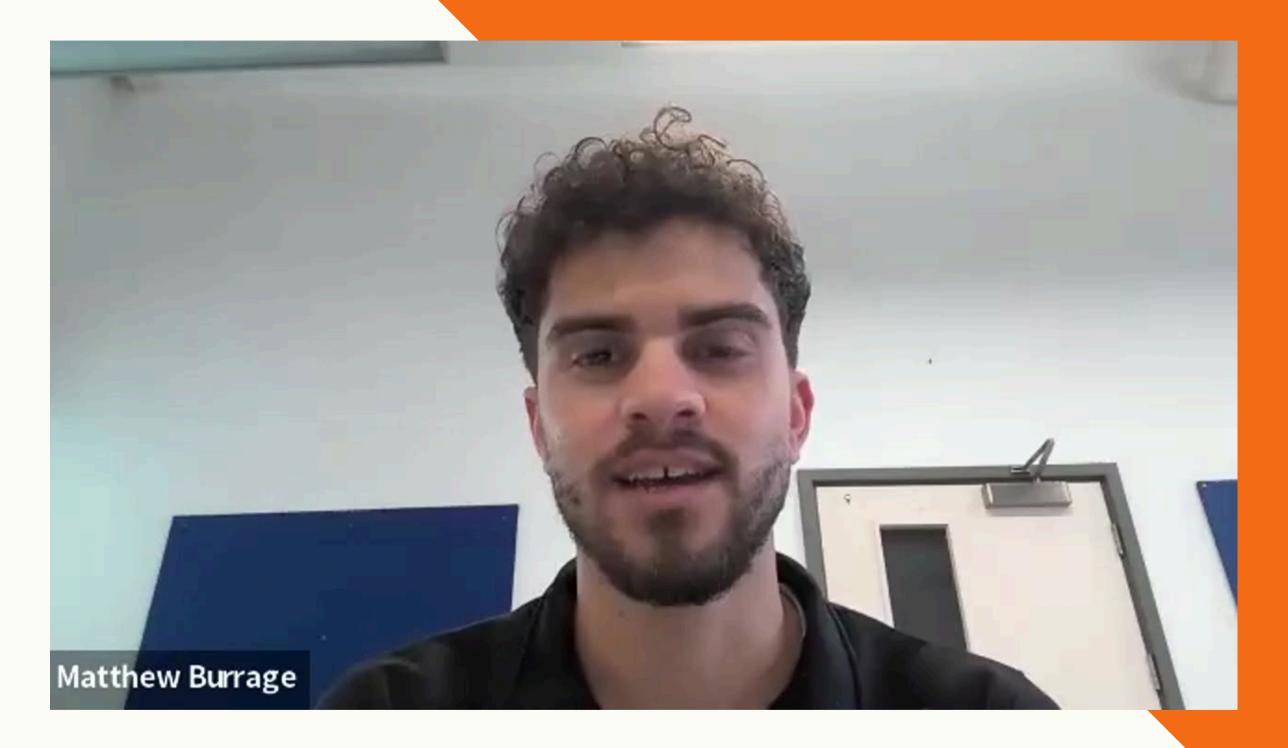
"Not only will it help families new to Acorns feel like they've already been to our hospice before they visit for the first time, it will also give the public and our supporters, whose generosity enables us to continue our work, the chance to see the difference their donations and fundraising makes."

Janine Warner, Deputy Head Nurse at Acorns for the Three Counties









### Tips for getting started

- Outline your goals and budget
- Do your research based on your needs
- Embrace the possibilities!

"If funding is not a barrier, you can do almost anything [with VR] - you are only limited by your imagination!"

Danae Dodge, Communications Officer at the Ecological Continuity Trust

#### Resources

- The virtues of Meta Quest Charity Digital
- Five ways charities are using virtual reality Charity Digital
- Charity:water's story Charity Digital
- Ecological Continuity Trust's story Charity Digital
- Getting started with Meta Quest Pro Meta
- Immersive technology for charities Meta
- Meta Quest Pro tutorial for beginners YouTube
- Meta Quest Pro tips and tricks YouTube

