

Welcome!

Make yourself comfortable, grab a cuppa & **rename yourself on Zoom** so we know where you're from e.g. name, organisation name, pronouns*.

We'll start shortly

**Click 'Participants' in the toolbar*

- *Click 'More'*
- *Select 'Rename'*



Hello!



Ellen Smyth,
Programme Lead,
CAST

Housekeeping

- This session is **not being recorded** but **we can share resources after**
- Post any **questions in the chat**
- Please **turn your cameras on** if you are comfortable to do so, especially during the breakout activities
- You'll need **paper and a pen/pencil** for one of the activities
- We'll be using Mentimeter to do some **live polling**. And Jamboard to **collaborate**. You can access these using links we will share in the chat



What do we do at CAST?

We help **funders, charities and social impact organisations** harness the **power of digital, data and design**, enabling them to **become stronger, more sustainable and more responsive** to the changing **needs of their communities**.



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Programme Lead,
CAST

We have supported over 500 social impact orgs over the last 12 months!

Welcome!

The Future of Grantmaking - are you ready to
have your say?

Agenda

10min	Check in
15min	Scene setting: GrantAdvisor UK
20min	Exercise: Islands, Anchors and the Wind in your sails
35min	Exercise: Rapid 8s
10min	Next steps and check out

Check in

Thinking about your experiences seeking funding from grantmakers, which of these sum up how you're feeling best?

Scan the barcode with your phone, or click the link in the chat: <https://www.menti.com/aldx4abofu4u>



**How might we improve relationships
between grantseekers and
grantmakers, so we create more
equitable funding practices and
behaviours?**

GrantAdvisor UK

An **online service** that helps **improve communication** between grantseekers and grantmakers. Grantseekers can leave **anonymous** reviews of any UK funder, this helps funders see what they are doing well and where they can improve.

Peer to peer **insight** shared by fellow fundraisers can also support grantseekers with the **application process** for funding.

Introducing

The fundraiser perspective

What advice would you give to a fellow fundraiser?

Have a clear understanding of your vision. Focus on the challenges your stakeholders face, the change you want to create and how to achieve that change. Be collaborative in your approach.

grantadvisor.org.uk



If you had one piece of advice to give to this funder, what would it be?

I would really like to see the ability to tweak and resubmit while energy and investment in the project from the partners is still high.

grantadvisor.org.uk



Impact

How can the insights collected via GrantAdvisor UK help refine funder practices?

“The GrantAdvisor UK pilot flagged that we’re not always easy to reach by phone, and our application forms take too long to complete. We’re working on improving both of these to be a more responsive funder”

Sophie Woodward
Paul Hamlyn Foundation

grantadvisor.org.uk



Emerging insights

Relational grantmaking

"The team are always really easy to contact, and very friendly and approachable. Throughout the whole process, regardless of who you speak to, the team always remembered who we were and what we were about. They were very helpful in advising us with our application and answering questions."

Reporting

"Keep the (written) reporting requirements light. Better to connect regularly on the phone, than to submit endless reports, in my opinion."


Questions?

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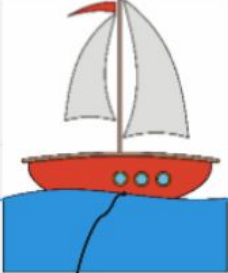

Understand the challenge

Challenge: Think of a time when you had feedback to share with a funder


Wind - what's been propelling us forward?



Island - what opportunities can we see in the future?



Anchor - what's delaying us or dragging us down?

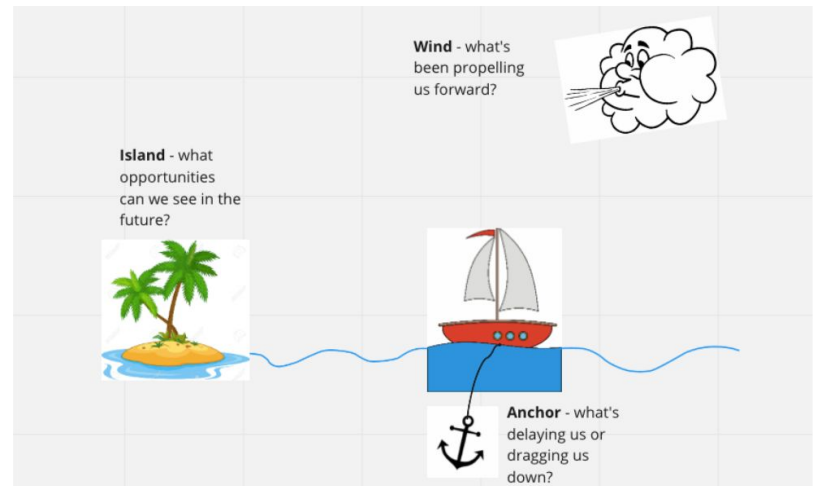


Give it a go

In breakout groups think about a time you had feedback to share with a funder

- Anchors: what were the things dragging you down?
- Wind: What propelled you forward?
- Island: What opportunities can you see in the future? How might GrantAdvisor UK help you share your feedback?

We're using Jamboard to collaborate, click on the sticky note to add comments



Vote

Thinking about the reflections you heard, which of these statements feels most important to you?

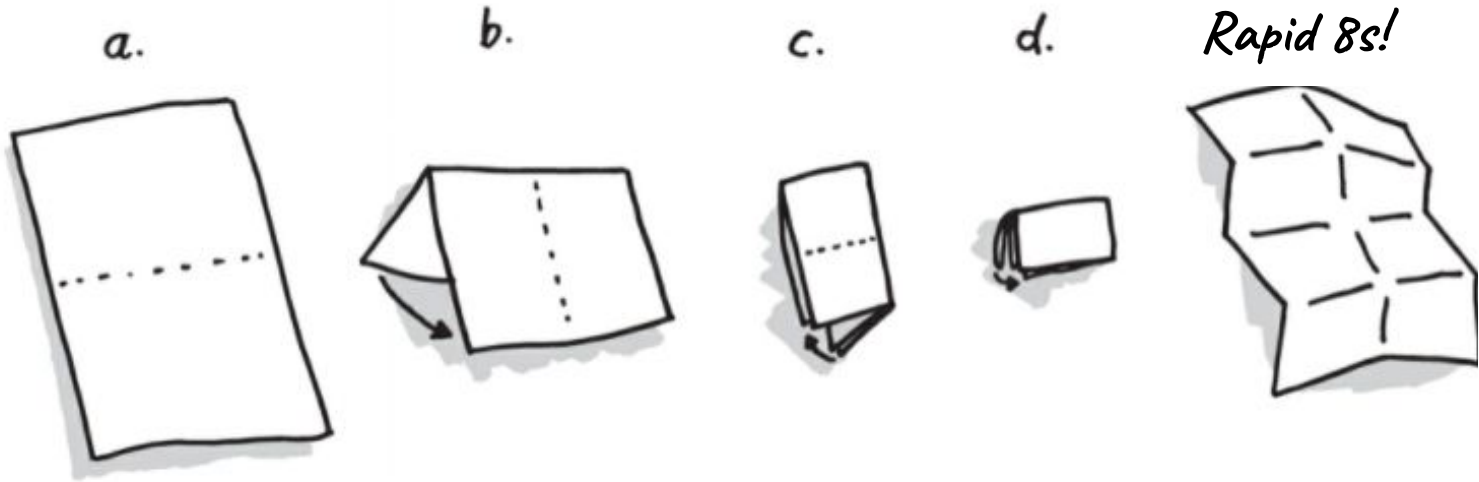
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Ideation

CAST

Explore Solutions - Rapid 8s



Top tips

**No such thing as
a bad idea**

Have fun

**The more ideas the
better**

As a grantseeker, I want to see funders are listening and making changes based on feedback others like me have shared, so that I feel confident sharing my experience is a good use of time



As a grantseeker, I want to see funders are listening and making changes based on anonymous feedback others like me have shared, so that I feel confident sharing my experience is a good use of time



How might we...

- Reassure grantseekers that feedback is anonymous?
- Encourage and incentivize grantseekers to share their experiences on GrantAdvisor UK?
- Show grantseekers that funders are listening?
- Show grantseekers that funders are making changes based on feedback?
- Reassure fundraisers that leaving reviews is a good use of time?
- Help grantseekers feel part of a collective movement to create change in grantmaking?

As a grantseeker, I want to feel reassured that others like me are sharing honest feedback with funders, so that I feel confident sharing my experience is a good use of time



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How might we...

- Help grantseekers feel part of a collective movement to create change in grantmaking?
- Reassure grantseekers that others like them are sharing anonymous feedback?
- Encourage and incentivize grantseekers to share their experiences on GrantAdvisor UK?
- Reassure fundraisers that leaving reviews is a good use of time?

As a grantseeker, I need it to be quick and easy to share feedback with funders, so that I feel reassured that sharing my experiences is a good use of my time



As a grantseeker, I need it to be quick and easy to share feedback with funders, so that I feel reassured that sharing my experiences is a good use of my time



How might we...

- Encourage and incentivize grantseekers to share their experiences on GrantAdvisor UK?
- Reassure fundraisers that leaving reviews is a good use of time?
- Help grantseekers feel part of a collective movement to create change in grantmaking?
- Show grantseekers that funders are making changes based on feedback?

As a grantseeker, I need to feel reassured that feedback is completely anonymous, so that I protect and build strong relationships with my funder



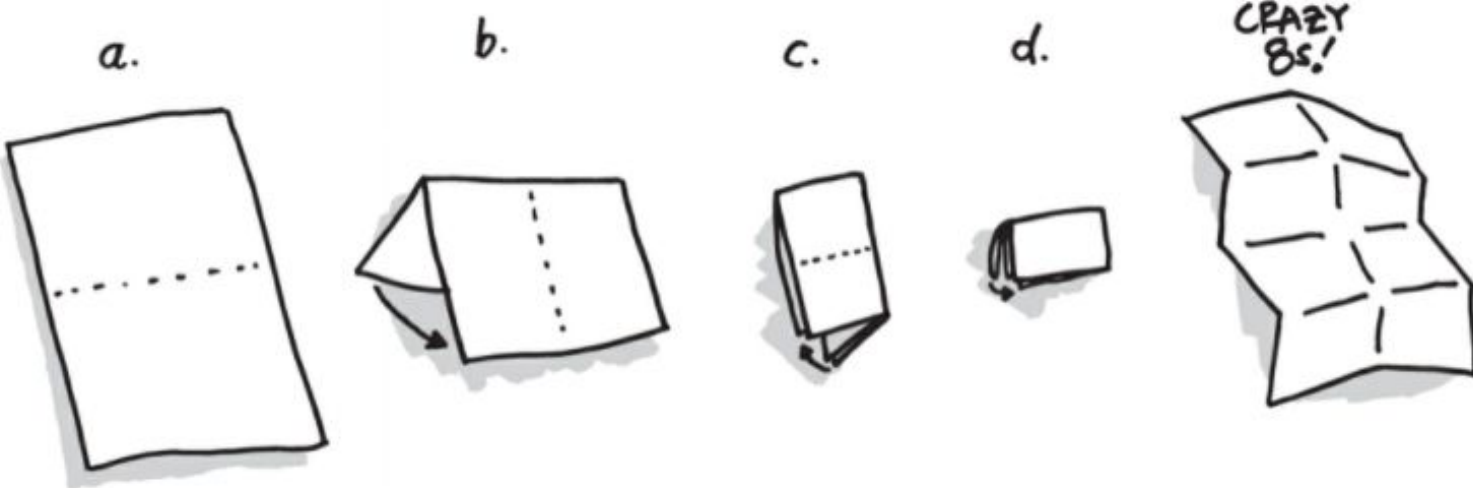
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- Reassure fundraisers that leaving reviews is a good use of time?
- Help grantseekers feel part of a collective movement to create change in grantmaking?
- Show grantseekers that funders are listening?

Explore Solutions - Rapid 8s



As a grantseeker, I want to see funders are listening and making changes based on feedback others like me have shared, so that I feel confident sharing my experience is a good use of time



How might we...

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- Reassure fundraisers that leaving reviews is a good use of time?
- Help grantseekers feel part of a collective movement to create change in grantmaking?

Top tips

**No such thing as
a bad idea**

Have fun!

**The more ideas the
better**

**Say “yes and...!” to
build on eachothers
ideas**

Over to you!

Breakout rooms

- Pick **one** of your ideas and share with the group
- Share **one piece of feedback** to build the idea, try using “Yes and...”
- Select **one idea** to share back with the group. Write your idea in the Jamboard. What is it? How does it work? How do grantseekers find out about it?

We're using Jamboard to collaborate, click on the sticky note to add comments



Our favourite ideas

Share one idea from your group. What is it? How do grantseekers find out about it? How does it work?

Group 1	Group 4
Group 2	Group 5
Group 3	Group 6

Over to you!

- **Invitation 1:** Have your say in the future of grantmaking. [Write anonymous reviews](#) for any UK funder, even if they are not registered yet
- **Invitation 2:** Help us spread the word and encourage others to share their experiences. Share with your team and networks
- **Invitation 3:** Interested in how we can support you with digital, data or design? Check out CAST's support for charities and read more about our [programmes and support](#). Or contact us at workwith@wearecast.org.uk

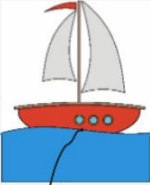


Resources available to grantseekers

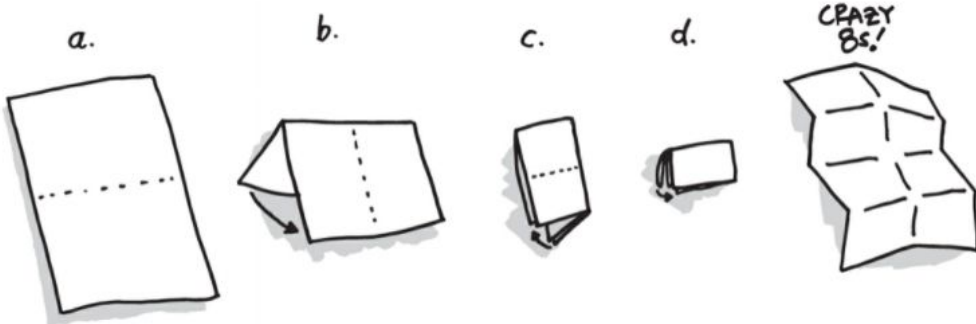
Island - what opportunities can we see in the future?



Wind - what's been propelling us forward?



Anchor - what's delaying us or dragging us down?



Check out

How are you feeling?

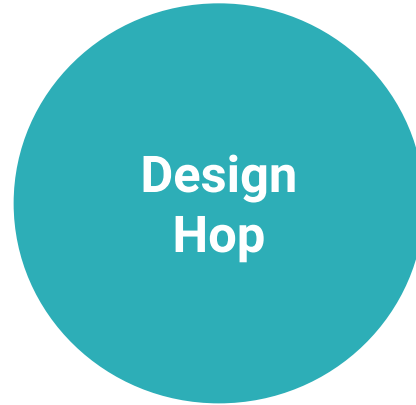
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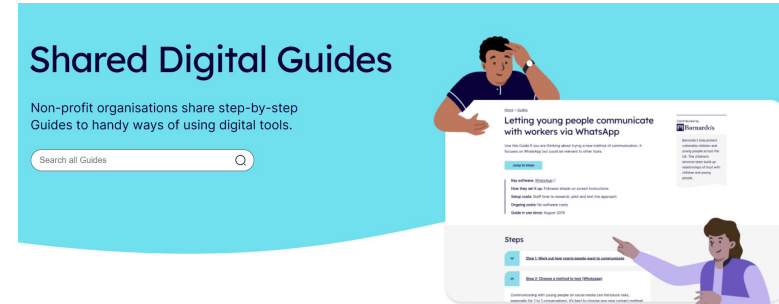
Free support services



Meet new people in the social sector and learn about how they are using digital



5-week online programme that will teach you innovative techniques from the digital world to enhance your work as a funder, and problem-solving abilities



Browse step-by-step guides written by charities explaining how they are exploring digital tools. Or write your own!

We can help you solve your challenge



Helping develop their innovation processes to support and accelerate the amazing work they do to keep children safe.



A three-year project to help refugee support organisations develop their digital confidence

Resources available to grantseekers

- [CAST](#) - read more about our work, support services and impact. Follow us on [Twitter \(X\)](#) and [LinkedIn](#), and check out our [Medium](#) for regular updates, learnings and reflections from CAST staff, programme participants and sector experts.
- CAST support for charities - read more about our [programmes and support](#)
- [GrantAdvisor UK](#) - share your experiences working with any UK funder, even if they are not registered yet.
- [Design Hops](#) - interested in learning new skills as part of a cohort? Take part in a 5 week programme to learn new skills and explore how digital can support you to solve a challenge. [Read about Refugee Action's experience](#)
- [Catalyst](#) is a network helping the UK third sector grow its digital skills and processes. It was initiated and is incubated by CAST. Sign up for the [fortnightly newsletter](#), packed full of sector opportunities, tools and resources.
- Consultancy - looking for tailored support on a specific challenge you are facing? We are always interested in new collaborations and partnerships, if you are interested in working together get in touch at workwith@wearecast.org.uk