

Fundraising platform price comparison chart

There has been an explosion in the number of dedicated online fundraising platforms for fundraising, letting charities and their supporters quickly and effectively raise money. But not all of them are free to use, or as cost effective for charities. Following our article The best guiden-charities, we've spelled out the fees of each provider, making it easier for you to choose who to go with.

PLATFORMS	SUBSCRIPTION	PROCESSING FEE	GIFT AID	SERVICE FEE	TOTAL TO CHARITY
CAF	None	3.6%	Yes	None	£12.14 (£10 donation)
Crowdfunder	None	None	Yes	£3 - optionally paid by donor	From £9.50 - £12.50 (£10 donation)
DONATE	None for small charities	None	No	4.5% + 22p	£9.55 (£10 donation)
enthuse	£19.99 / month £199.99 / year	None	Yes with 5% charge	0.5% + 20p	£12.13 (£10 donation)
everydayhero	None	4.25% + cc fee of 1.6% to 2.8%	Yes	None	Variable with payment method
DEMOCRATIZING GENEROSITY	\$240	None	Yes	None	£12.50 (£10 donation)
	None	None	Yes	Paid by donors	£12.50 (£10 donation)
X GlobalGiving	None	3%	Yes	5%-7%	£11.25 (£10 donation)
gofundme	None	2.9% + 25p / transaction	Yes	None	£11.96 (£10 donation)
JustGiving [*]	£15 or £39 + VAT Monthly	1.9% + 20p	Yes with 5% charge	15% - can be paid by donor	£12.11 (£10 donation)
L ocal giving	£80 plus VAT per year	1% + 16p for debit cards	Yes	None	£12.11 (£10 donation)
the BigGive	None	1.9% + 20p	Yes with 4% charge	None	£12.01 (£10 donation)
the good exchange	None	None	Yes	Up to 5%	£12.50 (£10 donation)
GIVING	None	None	Yes	None	£12.50 (£10 donation)
moneygiving	£150 + VAT One-off	2.5%	Yes	2%	£12.05 (£10 donation)

